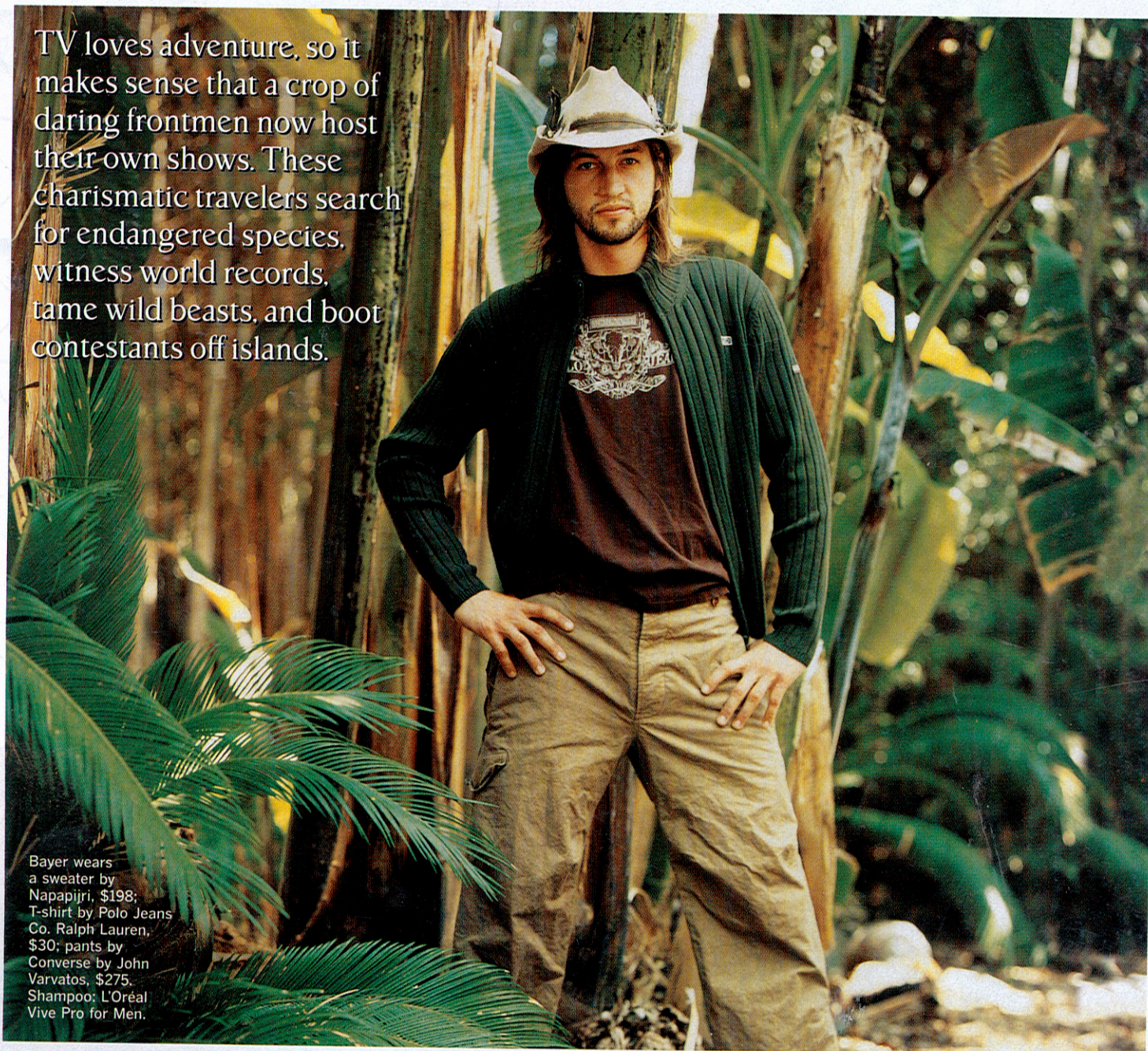


THE NEW TV GUIDES

TV loves adventure, so it makes sense that a crop of daring frontmen now host their own shows. These charismatic travelers search for endangered species, witness world records, tame wild beasts, and boot contestants off islands.



Bayer wears a sweater by Napapijri, \$198; T-shirt by Polo Jeans Co. Ralph Lauren, \$30; pants by Converse by John Varvatos, \$275. Shampoo: L'Oréal Vive Pro for Men.

Tristan Bayer

Animal Planet. *Caught in the Moment*

IN 1996 BAYER'S FATHER, WOLFGANG, SOLD HIS entire 16mm film library — 35 years of the legendary wildlife filmmaker's work measuring more than one million feet — and flew his family around the world to film sights like polar bears and migrating butterflies. Heart problems slowed Wolfgang after two years,

and Tristan, a 21-year-old Jackson Hole native who followed his old man around East Africa as a two-year-old camera toter, took the helm. The project quickly morphed as Bayer put his family in the film. The result, 2005's *Earthling*, earned critical and commercial success and led to his big television break, Animal Planet's *Caught in the Moment*. Teamed with childhood friend Vanessa Garnick, Bayer roams the planet searching for rare or disappearing species in

the name of conservation. "I want to have an impact," he says. "Maybe synergize everything into a happy, green moment." It's not always happy; *Caught* often captures the cohosts screwing up and squabbling. But it also shows them rendered speechless, their wonder shining through as they film Madagascar's lemurs, British Columbia's spirit bears, or California condors feeding off a gray whale, a scene that hadn't been recorded since Lewis and Clark's expedition in 1806.



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Salmoni wears a sweater by Boss Black, \$195; T-shirt by Eddie Bauer, \$17; cargo pants by Polo Jeans Co. Ralph Lauren, \$70; his own watch by Guess; shoes by Merrell, \$100. Hair styling wax: Kingfisher Style & Protector by Fish.

Dave Salmoni

Animal Planet. *After the Attack*

I'VE BEEN BIT BY EVERYTHING I'VE EVER WORKED with," says Salmoni, 31, a zoologist and biologist. He's got the scars to prove it, most of them from big cats, his favorite animals. In 1999, at a 6,500-person show in a zoo, Bongo, the lion Salmoni had learned on, went for his throat. Salmoni defended himself by

shoving a forearm into the lion's jaws. "Every cat will kill you given the chance," says the 6'3", 200-pound Canadian, who had cougar photos on his walls as a kid. He regained the use of his arm after reconstructive surgery, and five days after the attack he was back at the zoo, determined to learn from Bongo. The experience gave him fodder for his recent TV show, *After the Attack*, in which he helps victims of cougar, grizzly, and alligator attacks confront their fears.

His strategy parallels his own recovery: take the people to the sites of the attacks, have them try to understand what the animals were thinking, then bring them face to face with captive animals of the same species. "I'm trying to show that we both have a place on the planet," Salmoni says. To that end, he recently taught Namibian farmers how to tranquilize and relocate lions from a crowded park to a conservationist's property, instead of killing them.

Harding wears a jacket by Polo Jeans Co. Ralph Lauren, \$450; sweater by Ermenegildo Zegna, \$445; T-shirt by Hanes, \$9; jeans by True Religion Brand Jeans, \$172; his own watch by Marc Ecko; sneakers by Converse Chuck Taylor All Stars, \$40. Moisturizer: ClarinsMen Moisture Balm.



Zay Harding

PBS. *Globe Trekker*

EARNING ALL HIS MERIT badges as an Eagle Scout in high school nearly cracked the Kauai-born, Oahu-raised Harding. At an especially stressful point in his quest, he was taught a mantra by his patrol leader: "The best sign of a leader is never to show you're scared." Harding persevered and got his final badge with only three days to go. The mantra is something the now married 31-year-old has used to become one of the most intrepid faces on PBS's *Globe Trekker*, a travel show for world-hopping backpackers. Since his first assignment four years ago, Harding, the son of radio station and record store owners ("Growing up, I had access to every song I ever heard," he says), has built tree houses with the Korowai people in West Papua, motorcycled through Vietnam, and retraced a communist trail in southeastern China. The ability to improvise, an important skill he learned from Englishman Ian Wright, one of *Globe Trekker's* 10 other hosts, served him especially well when he arrived in Buea, Cameroon, during a wrestling tournament. "The script read, 'Go to Buea. Watch wrestling,'" says Harding. "Turns out they'd been hyping me, the big white guy, for seven days!" He hung back, watching, but a shorter wrestler motioned him into the center of a crowd. Harding accepted the challenge. Drumbeats sped up, laughter turned to cheers, and, in the third round, Harding pinned his opponent, who he later learned was the village's reigning champion. "I'm just glad I didn't make a fool of myself," he says.



Keoghan wears a suede jacket by Gap, \$248; sweater by 7 for All Mankind, \$695; T-shirt by Eddie Bauer, \$30; jeans by Paper Denim & Cloth, about \$200; his own watch by Emporio Armani.

Phil Keoghan

CBS, *The Amazing Race*

WHEN PHIL KEOGHAN WAS 19 — AND ALREADY a host on the New Zealand adventure program *Spot On* — he almost met his maker: While shipwreck diving he got stuck and barely made it out alive. The first thing he did: write a life list on a paper bag. “It was a fairly self-indulgent list,” says the Santa

Monica-based Keoghan. “Jump out of a plane, climb Everest, set a bungee-jumping world record.” Shortly thereafter, he came up with a show called *Phil Keoghan’s Adventure Crazy*. “Basically, it was me getting paid to tick things off my list,” says the 39-year-old. Things like, say, spending three days at a nudist resort, getting a reindeer racing license, and swimming across the Bosphorus. The Kiwis, with their appetite for totally wack adventure, loved it. And so did the suits at CBS,

who, in 2001, tapped him to initiate, referee, chase, and prod Americans on *The Amazing Race*. (Jeff Probst beat him out for the *Survivor* gig because of his own Kiwi accent.) Keoghan, who’s lived everywhere from Ontario to Bogota, says he enjoys the show’s 28-day whirlwind tours. “I’ve adapted to different cultures my whole life, meeting people, living out of a suitcase,” he says. “I got the travel bug early, and I still have it.”



Probst wears a shirt jacket by 7 For All Mankind, \$545; T-shirt by Lucky Brand Jeans, \$30; jeans by Levi's Red, \$68; shoes by Converse Jack Purcell Vintage, \$95. Production by Cassia Hoffman and Jessie Levoy. Probst's grooming by Jelena Petrovic. All other grooming by Lauren Kaye Cohen for avantgroupe.com. Fashion assistants: Brynn Carhart and Jade Dornfeld. Set design by Darren Ransdell for Cloutier Agency. Animal talent provided by Wild Wonders Inc. (wildwonders.org). For more information see Where to Buy, page 138.

Jeff Probst

CBS. *Survivor*

WE PUT A MILLION BUCKS out there as a carrot. Will you cross lines to get it?" asks Probst, the well-tanned host of one of TV's most successful reality shows. Probst, 44, who spent his free time catching crawdads with his brothers as a boy in Wichita, Kansas, has crossed a few boundaries himself. Struggling academically at Seattle Pacific University, he dropped out. Then, videos he appeared in for Boeing, Microsoft, and Eddie Bauer got him on a local infomercial, but when his boss denied his request for a \$50 raise, he left town. After that came national TV. A four-year gig at FX led to a stint at *Access Hollywood* (where he covered one too many celebrity mishaps and flew 300,000 miles in two years), which landed him on VH1. The opportunity of a lifetime came for the L.A.-based Probst in 1999: a meeting with TV producer Mark Burnett about a show called *Survivor*. He was Burnett's first interview for the show; Burnett talked for most of two hours. When Probst did finally open his mouth, it was a disaster. Full of confidence, he ripped up his résumé and declared himself the man for the job. Burnett responded with the curtain: "Thanks for being honest." Months later Probst sent Burnett a bottle filled with weathered phony press releases about how *Survivor*, with its unknown, likable host (himself), was a runaway hit. The strategy apparently worked: Thirteen must-see seasons later, Probst still commands the tribal council. "I like the human drama that plays out," he says. "I've seen people break down, and I've seen lives transformed."